

# **Proposed Acquisition of Liquidnet**

Transformational Opportunity for TP ICAP

09 October 2020

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# **Transaction Overview**

### **Acquisition Rationale**

### Rapid Acceleration of Strategy and Upward Shift of Growth Profile

- 1 Transaction accelerates delivery of the three pillars of TP ICAP's strategy
  - Aggregation, Electronification, Diversification
- 2 Liquidnet boosts TP ICAP's growth trajectory
  - Liquidnet allows TP ICAP to build substantial electronic trading businesses in Credit and Rates

#### **Aggregation**

- Significant fixed income opportunity available from building on Liquidnet's buyside network, existing liquidity pools and leveraging TP ICAP's dealer relationships, partnerships, and asset class expertise
  - Credit D2C, C2C
  - Rates D2C

### **Electronification**

- Liquidnet brings extensive electronic platform assets and capabilities to TP ICAP
  - Buyside technical infrastructure built over two decades, and well-embedded into institutional workflows
  - Integrations with Order / Execution Management Systems ("OMS", "EMS"), leveraging patented "Blotter Sync" technology
- Liquidnet's global client network and electronic expertise can be further leveraged by TP ICAP

#### Diversification

- Liquidnet's established position in institutional cash equities is complementary
- Liquidnet's installed global platform provides TP ICAP the near-term opportunity to build scale in electronic D2C offerings in Credit and Rates for a much larger customer base than would be otherwise possible
- Liquidnet's buyside relationships present an immediately accessible client base for D&A's OTC data. Liquidnet's data science team and AI / Machine Learning capability offer additional product development potential

### **Transaction Overview**

### Transformational Opportunity for TP ICAP

- 1 Liquidnet is a premier brand, technology-driven, global electronic trading network
  - Agency broker and venue operator; access to 45 markets worldwide
  - More than 1,000 buyside clients<sup>1</sup> globally managing ~\$33trn<sup>1</sup> in equities and fixed income assets
  - A leading equities dark trading specialist, with growing fixed income presence
- 2 Deep buyside workflow connectivity, built over two decades
  - Access via desktop application, API or buyside OMS and EMS
- (3) Compelling D2C, C2C, and A2A growth opportunities for the combined firm
  - Leveraging TP ICAP dealer partnerships and product expertise, with Liquidnet's buyside network/connectivity

#### Liquidnet Key Facts

- Global electronic trading platform founded 1999, headquartered in New York, with ten offices globally
- LTM June 2020: Revenue<sup>2</sup> of \$339m and Reported EBITDA of \$47m (Adjusted EBITDA of \$64m, adjusted for \$14.6m of equity based compensation and \$2.5m of other adjustments)<sup>2</sup>

# **Consideration** and **Financing**

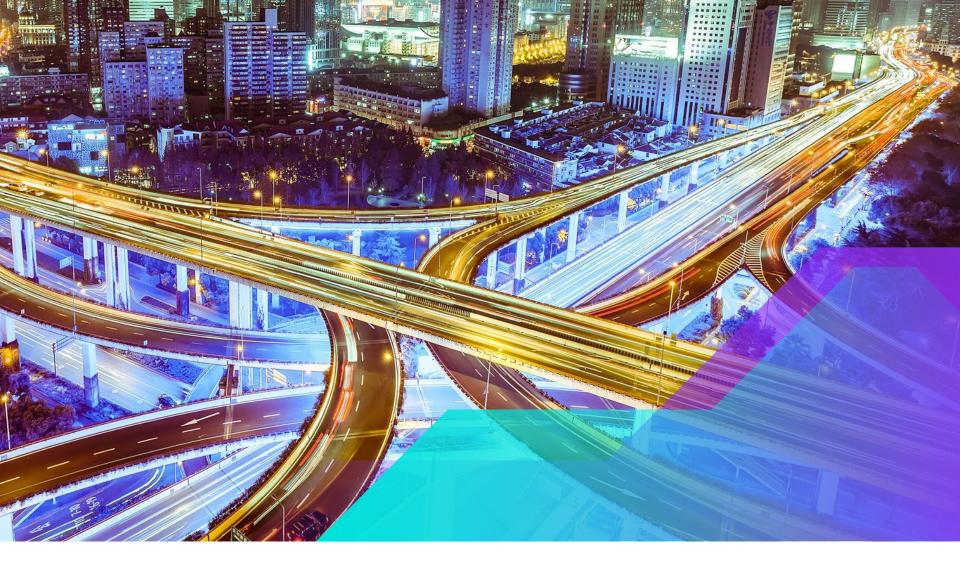
- TP ICAP has agreed to acquire 100% of Liquidnet for \$575m \$700m on a debt-free/excess cash-free basis
- \$525m paid in cash at completion with an additional \$50m deferred consideration and up to \$125m contingent consideration
  - Additional financing details discussed on page 18
- Expected to be underlying earnings accretive in year 3

# Approvals and Closing

- Class 1 transaction subject to:
  - Shareholder approval: circular and prospectus to be published in January 2021
  - Completion of re-domiciliation: introduction of a new Jersey-incorporated holding company<sup>3</sup>
- Transaction expected to close in Q1 2021 pending customary regulatory approvals

#### Notes:

- 1. Buyside clients as of Q2 2020; AuM as of September 30, 2018, and excludes APAC
- L. Liquidnet financials based on US GAAP. Adjusted EBITDA (non-GAAP metric) excludes \$14.6m of equity based compensation and \$2.5m of non-recurring expenses etc.
- s. Separate circular and prospectus to be published in Q4 2020, requiring shareholder approval and a scheme of arrangement



**Overview of Liquidnet** 

### **Liquidnet Overview**

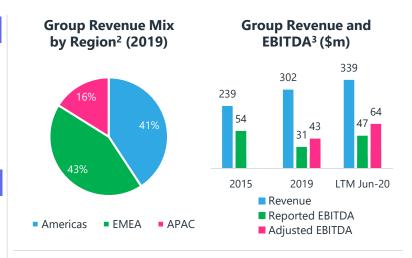
### Leading Global Electronic Trading Network

### 1 Trusted brand and partner to the buyside for ~20 years

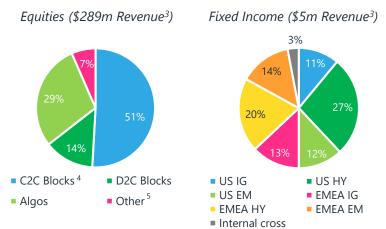
- Buyside clients collectively manage ~\$33tn<sup>1</sup> in equity and fixed income assets
- Integrated into client end-to-end workflow via desktop applications, FIX, OMS/EMS

### 2 Complementary business segments

- **Equities:** Focused on dark trading, providing execution solutions, workflows and liquidity sourcing techniques
  - ~1,000 buyside clients<sup>1</sup> across 45 markets
- Fixed Income: Trading solution offering access to buyside corporate bond liquidity pool, with focus on large C2C trades
  - ~500 buyside clients¹ globally
- Investment Analytics: Solutions allowing investors to analyse, filter and organize data through AI / Machine Learning / Natural Language Processing



#### **Product Mix by Segment (2019)**



#### Notes:

- 1. AuM as of September 30, 2018, and excludes APAC; Buyside clients as of Q2 2020, includes institutional asset management, pension fund and hedge funds 2. Regional split by equities revenue only
- Liquidnet financials based on US GAAP. Adjusted EBITDA (non-GAAP metric) excludes equity based compensation and other non-recurring expenses etc.
- Liquidnet's negotiation product allows clients to use the desktop application to negotiate trades on a one-to-one basis directly with other clients. Includes sellside blocks, sellside streaming and high-touch

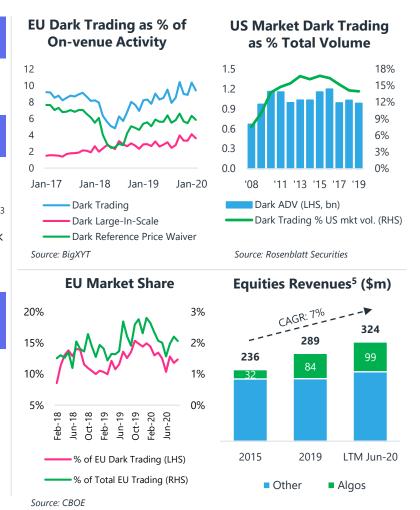
### **Liquidnet Equities**

### Leading Dark Execution Specialist

- 1 Dark trading is a critical and stable portion of global market activity
  - Key part of market activity in Europe
  - Accounts for ~15% of market volume in US
- 2 Liquidnet has a reputed brand and solid market positioning
  - \$79bn of average daily liquidity<sup>1</sup>
  - Known for high average trade size
    - Average global execution size for negotiated blocks<sup>2</sup> of \$1.5m<sup>3</sup>
    - Liquidnet's average trade size is ~5x average of European dark venues<sup>4</sup>
  - Growing market shares in EMEA and APAC
- Initially established to facilitate block C2C dark trading, Liquidnet has evolved into a sophisticated ecosystem through continuous innovation
  - Global franchise with access across 45 markets
  - Access to third party dark and lit venues
  - Connectivity via desktop UIs, integration with most OMS/EMS platforms
  - Liquidnet's "blotter sync" technology is a key differentiator
  - Cutting-edge Algo suite strongly positioned in a fast-growing segment

#### Notes:

- As of Q1 2020
- 2. Liquidnet's negotiation product allows clients to use the desktop application to negotiate trades on a one-to-one basis directly with other clients
- 3. Average of Jan-Feb 2020
- Based on H1 2020 data from Liquidnet and BigXYT
  - Liquidnet financials based on US GAAP. Algos LTM revenues as of Mar-20

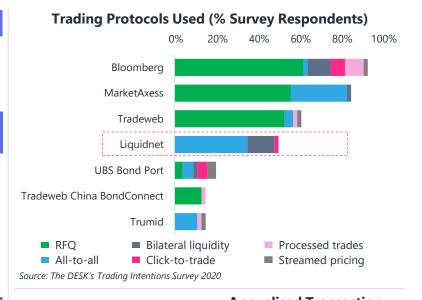


## **Liquidnet Fixed Income**

#### Extensive Global Network with Substantial Growth Potential

- Comparatively early stage business, launched in 2015
  - US and European IG and High Yield launched Sep 2015
  - Emerging Market bonds launched October 2018
  - Building on credibility and connectivity established for equities
- One of the largest pools of buyside corporate liquidity, with high average trade size
  - Buyside daily liquidity of \$13bn<sup>1</sup> (total average daily liquidity of \$19bn)
  - Trade size 5-10x higher than typical for other platforms
  - Current Liquidnet protocols offer high degree of information protection and particularly favour large execution sizes
    - C2C dark, A2A dark (A2A launched February 2020)
- Liquidnet's connectivity and active user base place it amongst the leading fixed income platform operators
  - Connectivity with major OMS/EMS platforms, leveraging "blotter sync" technology
  - Network of ~500 buyside clients<sup>2</sup>
  - 47 of the 50 largest global corporate bond holders<sup>2</sup>
- Already in-train growth plans will add to offering
  - Algo portal
  - Primary DCM workflow solutions

- Average as of Q2 2020
- As of O2 2020
- As of March 2020 Q1 2020 and Q2 2020 figures annualised





### **Liquidnet Investment Analytics**

Nascent Business with Dedicated Data Science Team and AI / Machine Learning Tools

#### **Key Product Suite**



Acquired in 2019

Automated investment research provider using natural language processing



#### **Corporate sentiment**

Corporate earnings call quantitative analysis



NLP generated Central Bank sentiment data



Acquired in 2017

Al and Machine Learning powered structured data analytics platform



#### **IA Trader**

Pre- and intra-trade execution analytics

#### IA PM (pilot)

Personalised investment intelligence for portfolio managers

#### **RSRCHXCHANGE**

Acquired in 2019

Research aggregator and market place of global bank and independent research



#### **Research library**

Research aggregator and marketplace

#### **Research Exchange**

API service embedding Research Library into client applications



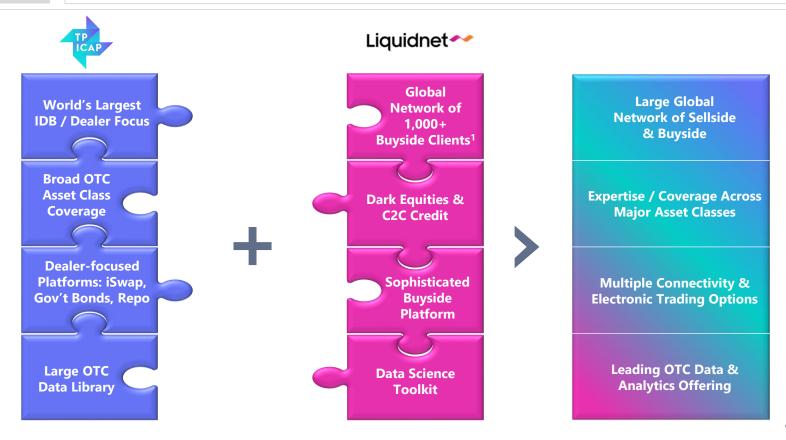
# **Strategic Rationale**

### **Vision: Creation of Powerful Electronic Trading Ecosystem**

### Complementary Combination of Asset Class Expertise, Clients and Platforms

#### Roadmap

- Building on the strengths of each partner
- Serving the varied needs of dealer and institutional market participants across all major asset classes
- Offering clients choices around connectivity, execution protocols, workflow & analytics
- Leveraging Liquidnet's connectivity and platform, with TP ICAP's own product expertise and relationships, to unlock clear opportunities in Credit and Rates



Note:

12

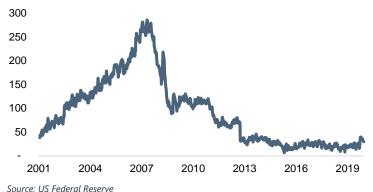
### **Focus Opportunity: D2C Electronic Credit Trading**

### Leveraging TP ICAP's Network & Building on Liquidnet's Capabilities

- 1 Post-2008 regulation prompted behavioural changes that meaningfully altered market structure
  - Dealers provide much less "risk" liquidity than pre-crisis (too costly to hold inventory), shifting to agency-like execution
  - Search costs have increased for the buyside
  - Buyside firms turning to electronic platforms for price discovery and trade execution (efficiency, best execution obligations)
- 2 Market structure continues to evolve
  - D2C electronic volumes growing rapidly
  - Non-bank liquidity providers becoming more important
  - Blurring boundaries between D2D and D2C marketplaces
  - Barrier to entry in D2C Credit is buyside network and dealer connectivity, not liquidity
- 3 Opportunity for TP ICAP to improve Liquidnet's dealer connectivity and enhance/augment execution protocols
  - TP ICAP has global, long-established and trusted dealer relationships and connectivity in Credit
  - TP ICAP Credit OTC Data & Analytics products may be deployed to enhance efficiency of the ecosystem

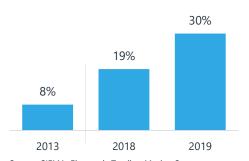
#### **Dealers Providing Significantly Less Liquidity**

(Dealer Inventory of US Corporate Bonds - Net Position, \$tn)



Strong Growth in Corporate Bonds Electronic Trading Volume

(US Investment Grade)



Source: SIFMA, Electronic Trading Market Structure Primer 2019

Note: Based on percentage of total trading volumes (notional value of bonds traded)

## D2C Competitive Landscape

#### **Bloomberg**

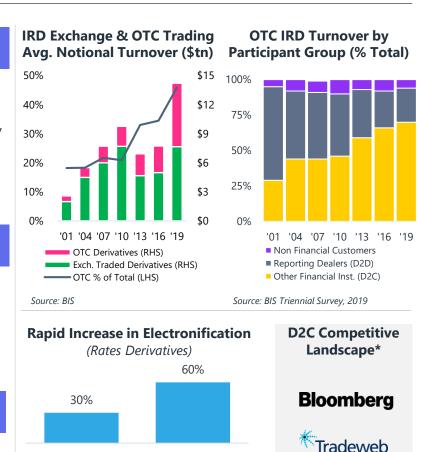




### **Focus Opportunity: D2C Electronic Rates Trading**

### Leveraging Liquidnet's Platform and TP ICAP's Dealer Connectivity / Product Expertise

- 1 Regulatory change has encouraged growth in OTC Rates derivatives, compared with exchange-traded
  - Central clearing has prompted market share gains for OTC vs exchange-traded derivatives
  - The D2C segment of the market is growing particularly rapidly (much faster than inter-dealer)
  - Best execution and efficiency continues to encourage more electronic trading
- D2C electronic execution expected to continue to grow, particularly in IRS segment
  - D2C is a large and growing market
  - Best execution (pre-trade, audit trail)
  - Workflow efficiencies
  - Barrier to entry in D2C Rates is buyside network and dealer connectivity, not liquidity
- 3 Vision: Dealer connectivity (TP ICAP) + buyside electronic network (Liquidnet) to create powerful D2C competitor
  - TP ICAP brings a large global Rates franchise to the Liquidnet network
  - TP ICAP's majority-controlled iSwap platform connects 40+ banks through API and/or GUI



Potential

Next 5 years

Current

sources

Source: Management estimates based on industry

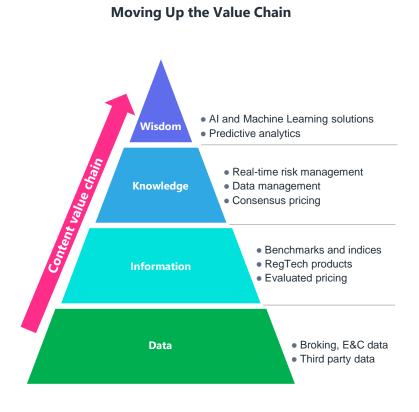
\* For D2C IRD tradina

### Focus Opportunity: Enhanced Data & Analytics (D&A)

### Leverage Complementary Capabilities with Cross-Selling Potential

### 1 Accelerate D&A's buyside penetration

- Sell TP ICAP's data to ~500 fixed income<sup>1</sup> buyside clients already on-boarded on Liquidnet's platform
- Enhance TP ICAP's objective of diversifying client base, accelerating penetration of the buyside
- 2 Leverage TP ICAP's client base and global sales team to sell Liquidnet's products and services
  - Provide Liquidnet with exposure to D&A's global sales team,
     Channel Partners and clients
- 3 Augments TP ICAP's D&A expertise to develop new Insight and Knowledge products
  - Enhance TP ICAP's D&A offering with Liquidnet's data science team, specialised in artificial intelligence powered analytics (Liquidnet Investment Analytics) and Natural Language Generation capability (Prattle)
  - Accelerate D&A's organic revenue opportunities, including pre and trade analytics, risk management and index creation

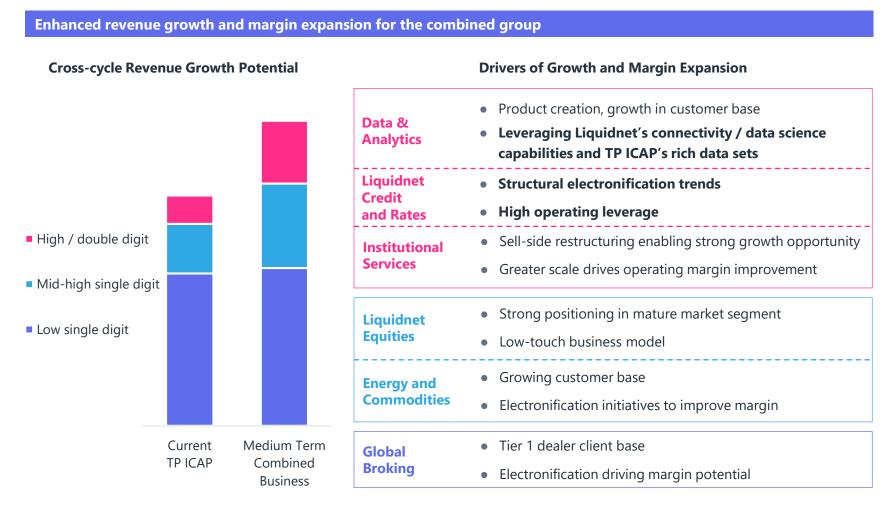




**Financial Impacts, Business Transition & Timelines** 

### **Transforming TP ICAP's Earnings Profile**

Impact of Transaction: Shift Toward Higher Revenue Growth and Profitability



## **Financial Highlights and Medium Term Targets**

#### Attractive Financial Benefits for Shareholders

#### **Key transaction terms**

- Enterprise value ('EV') of \$575-700m on a debt-free/excess cash-free basis, representing 9.0x 10.9x LTM Jun-20 EV / Adjusted EBITDA<sup>1</sup>
- Approx. \$525m paid in cash at completion:
  - Approx. \$425m funded through a fully pre-emptive rights issue, which has been fully underwritten on a standby basis
  - \$100m from existing debt facilities
- An additional \$50m deferred cash consideration and contingent consideration of up to \$125m:
  - \$50m financed via a Vendor Loan Note<sup>2</sup>, settled on or before third anniversary post closing
  - Maximum of \$125m, settled in 2024 and linked to revenues generated by Liquidnet Equities business in 2021, 2022 and 2023

#### Medium term financial impacts of transaction

1	Attractive	revenue
	growth	

- Clear path to increasing proportion of higher growth businesses towards 50% of the combined group over the medium term
- Increases combined group revenue growth profile to mid-single digit over the medium term

2 Higher profitability

- Underlying operating margin targeted to increase by ~300bps (Liquidnet contribution only)
- 20%+ operating margin of the combined business over the medium term

3 Enhanced returns

Expected to be underlying earnings accretive in year 3

4 Incremental Investment

• ~£25m - £30m investment spend on Liquidnet in the 12 - 24 months post completion

#### **Dividend guidance**

- If the Acquisition is approved, Board intends to recommend a one-off 50% reduction of the minimum £94m dividend in respect of FY 2020 to help fund the acquisition and minimise earnings dilution from the rights issue
- For FY 2021 onwards, the Board is introducing a new dividend policy that targets a dividend cover of ~2x underlying earnings

### **Business Transition**

### Robust Governance Structure in Place, with Detailed Planning Underway

#### **Detailed transformation planning in-progress**

- Chief Transformation Officer will lead the transition
- Transformation Management Office will report to the CEO
- Strong governance framework in place with clear lines of accountability

#### **Key transition focuses**

- 1 Back-office integration in 2021 to facilitate an efficient transition
  - Post completion, Liquidnet brand to be maintained
- 2 Designing and executing new business growth plans
  - Key focus on developing opportunities in Credit and Rates
- 3 Reviewing and realising cost synergies
  - Liquidnet is a complementary acquisition for TP ICAP and there are cost synergies to be realised

## **Timeline and Approvals to Close**

#### Completion of the acquisition is conditional on, inter alia:

- 1) Completion of re-domiciliation via the incorporation of a new Group holding company in Jersey
- 2) TP ICAP shareholder approval and launch of rights issue
- 3) Approval by various regulatory bodies, including the Financial Conduct Authority
- 4) Anti-trust approval from the U.S. and German authorities

#### **Indicative timeline**

- Transaction announcement Oct 2020
- Expected publication of prospectuses and circulars for acquisition and re-domiciliation vote Jan 2021
- Completion of re-domiciliation early 2021
- Completion of the Transaction Q1 2021



# **Concluding Remarks**

### **Transformational Opportunity for TP ICAP**

## Positions TP ICAP for Sustainable Long-Term Growth



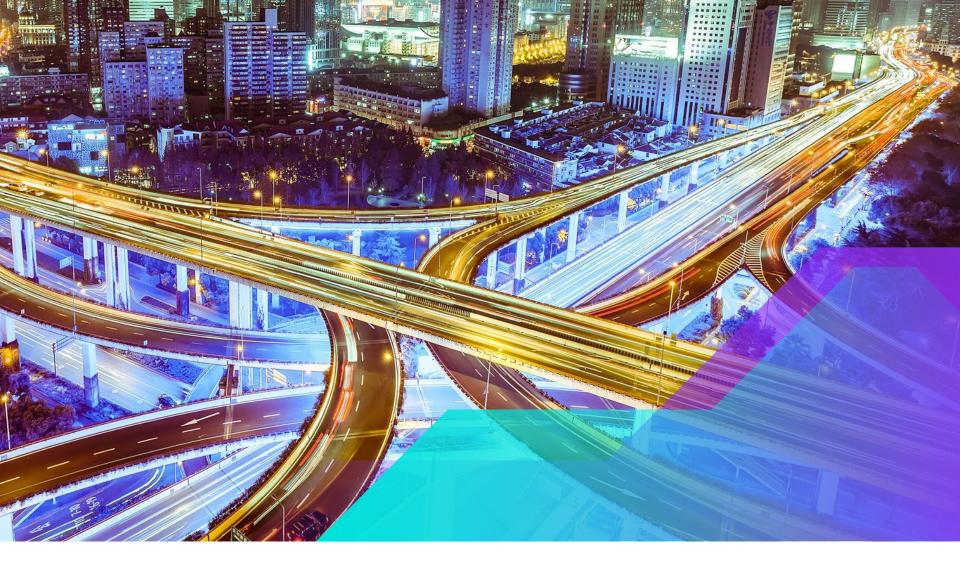
#### Complementary combination with ability to create value for both sellside and buyside market participants

- Electronically-enabled client base and trading platform
- Global network with connectivity to the full spectrum of wholesale market participants buyside and sellside
- Marketplaces across all major asset classes with multiple connectivity options, workflows and wide array of execution methods
- Rare data sets combined with intelligent analytics

- 1) More diversified business with leading positions in key segments
- Acceleration of strategy and upward shift of revenue growth profile (mid-single digit over the medium term)
- 3 Improvement in underlying operating margin to 20%+ over the medium term
- 4 Tangible new revenue growth opportunities



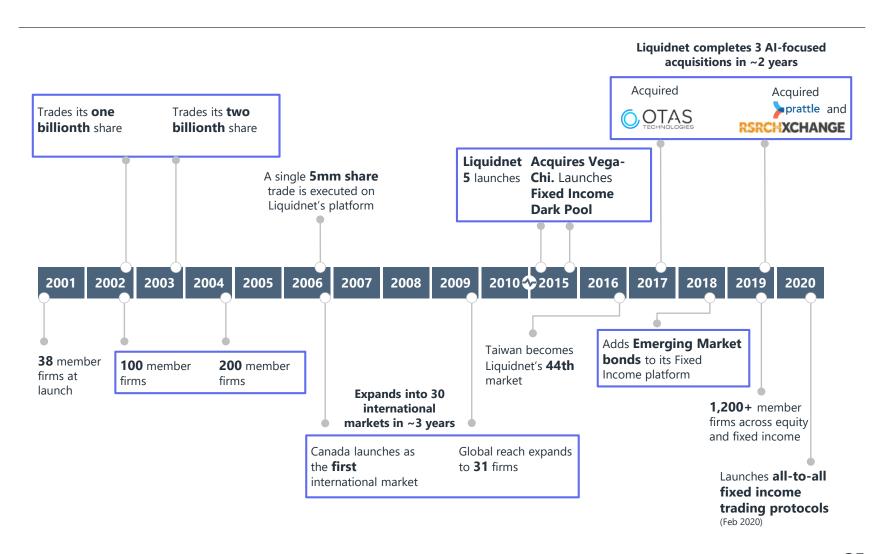
Q&A



# **Appendix**

### **Liquidnet Corporate Evolution**

20 Year History of Building a Leading Franchise Organically and Through Acquisitions



# **Liquidnet Historical Financials**

\$m	2018	2019	LTM Jun-20
Operating Revenues	341.5	302.2	339.2
Reported EBITDA	82.2	31.0	46.9
(+) Equity-based Compensation	7.7	8.3	14.6
(+) Dual Occupancy Expense	6.5	1.6	0.4
(+/-) Other	(0.4)	2.1	2.1
Adjusted EBITDA	96.0	43.0	64.0

Note: Based on US GAAP financials

# **Glossary**

All-to-All (A2A)	System allows any member, dealer or client, to negotiate and trade with any other member
Blotter Sync	A scanning mechanism used to find matches for incoming order flows / indications of interest
Client-to-Client (C2C)	System allows only clients to negotiate and trade with other clients
Dark trading	Trades executed without pre-trade transparency
Dealer-to-Client (D2C)	System allows dealers to negotiate and trade with clients
Dealer-to-Dealer (D2D)	System allows only dealers to negotiate and trade with other dealers
IDB	Inter-dealer Broker
IRD	Interest Rate Derivatives

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